WHAT CAN I DO WITH A MAJOR IN … MEDIA ARTS

OCCUPATIONAL OVERVIEW:
Media arts involves the study and practice of film and video as art. "In the hope of understanding and enhancing the immense role of film and video in the modern world, the program offers the student a broad foundation in the purposes of art and culture...The Bachelor of Arts degree in Media Arts provides a liberal arts background which will enable the student to pursue further education and professional training" (from UNM’s Department of Media Arts website). The focus of the program is both international and interdisciplinary.

EMPLOYMENT REQUIREMENTS:
A variety of career paths exist for bachelor’s degree-holding candidates. With this level of education, students might pursue work in the communication industry that intersects with film, including advertising, public relations, educational media, or freelance film work. Other students may choose to pursue an advanced degree in film or related disciplines, including film studies, American studies, library studies, and broadcasting/public communications. There also exists hundreds of options in between! Regardless of career goals, media arts students develop a wide range of skills that can be applied in a number of different industries and employment settings.

EMPLOYERS/INDUSTRIES:
Please ask your Career Advisor (CDF) for identifying employers or additional resources for your occupation of choice.

Selected career titles related to Media Arts*:

<table>
<thead>
<tr>
<th>Film Archivist</th>
<th>Film Editor</th>
<th>Casting Director/Assistant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Director</td>
<td>Professor</td>
<td>Colorizing Technician</td>
</tr>
<tr>
<td>Cinematographer</td>
<td>Television Producer</td>
<td>Producer</td>
</tr>
<tr>
<td>Independent Filmmaker</td>
<td>Camera Operator</td>
<td>Sound Editor</td>
</tr>
<tr>
<td>Script Supervisor</td>
<td>Industrial Filmmaker</td>
<td>Critic</td>
</tr>
<tr>
<td>Visual Effects</td>
<td>Screenwriter</td>
<td>Press Agent</td>
</tr>
<tr>
<td>Lighting Technician</td>
<td>Dramaturge</td>
<td>Drama Coach</td>
</tr>
<tr>
<td>Actor/Actress</td>
<td>Program Assistant</td>
<td>Scriptwriter</td>
</tr>
<tr>
<td>Sounds &amp; Special Effects</td>
<td>Props Master</td>
<td>Rerecording mixer</td>
</tr>
<tr>
<td>Specialist</td>
<td>Film Production Instructor</td>
<td>Arts Administrator</td>
</tr>
<tr>
<td>Studio Merchandiser</td>
<td>Publicist</td>
<td>Movie Theatre Manager</td>
</tr>
<tr>
<td>Theatre Manager</td>
<td>Story Editor</td>
<td>Journalist</td>
</tr>
<tr>
<td>Costume Designer</td>
<td>Talent Agent/Representative</td>
<td>Librarian</td>
</tr>
<tr>
<td>Film Director</td>
<td>Animator</td>
<td>Event Planner/Coordinator</td>
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</tbody>
</table>

* Some career titles may require an advanced degree for entry level positions, or to gain upward mobility

Selected industries/employment settings related to Media Arts:

Advertising & marketing organizations
Arts organizations
Studios (independent, commercial, industrial)
Galleries
Film/TV production companies
Museums
Universities/colleges/schools
Event production companies
GENERAL STRATEGIES:

• Gain related experience in your area of interest through internships, research, part-time jobs, volunteer positions, or campus/community leadership positions.
• Supplement coursework to form a specialty that reflects your interest area (e.g., taking extra business courses if you see yourself entering the business world).
• If you are interested in graduate school, investigate requirements of different types of programs (e.g., film studies programs will have a different focus on prerequisites than business school).
• Market upon the “transferable skills” your degree taught you: the ability to present specific viewpoints; synthesize information; evaluate and present ideas; compare and contrast evidence; work with tight deadlines; rewrite and edit with others; interpret information; gather information and data; create compelling messages; and many more!

NATIONAL WAGES (2006) FOR MULTI-MEDIA ARTISTS AND ANIMATORS:

<table>
<thead>
<tr>
<th></th>
<th>10%</th>
<th>25%</th>
<th>Median</th>
<th>75%</th>
<th>90%</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>$30,400</td>
<td>$39,000</td>
<td>$51,400</td>
<td>$70,100</td>
<td>$92,700</td>
</tr>
</tbody>
</table>

INFORMATIONAL WEBSITES:

Mandy.com
Producers Guild of America
Directors Guild of America
International Cinematographers Guild
Motion Picture Editors Guild
Motion Picture Sound Editors Guild
Writers Guild of America
Production Hub.com
Variety
Hollywood Reporter
LA 411
NY 411
Arts Opportunities
Ad Week
HOW Design Magazine
Media Bistro
American Society of Media Photographers
B-Roll
Types of positions in TV/FILM
Prop Master

http://online.onetcenter.org  http://www.bls.gov/oco/